Dear [Client Name],

If you only read the headlines, you could easily be dissuaded from having any hope for our country’s future – not to mention the world’s. Between depressing headlines touting record unemployment and doubts about the economy, it’s understandable that you might feel anxiety about the market and your personal financial health.

Market volatility is natural, and history has taught us that every decline is proceeded by a strong incline in performance in the market and the economy. More importantly, remember the plan that we have chosen was designed to meet your financial goals, timeline, and risk profile.

Do not let the headlines lead you to doubt your plan. Think beyond the headlines and focus on your plan. If you have had a change in your financial situation – be it work-related or an adjustment to your timeline, let’s discuss and review any changes that might be needed. In the meantime, we’ll continue to watch the headlines and keep an eye on the market.

As always, feel free to contact me at [insert phone number] or [insert email address] with any questions or concerns.

Sincerely,